



# Italy

## Go Global! Go Abroad!

Short-Term Study Abroad Programs  
In Partnership with the Center for International Education

Where in the World would you like to be in winter 2017?

# Retailing & Manufacturing in Italy

## FCSE 490

Open to all majors (no background necessary)

### Course description

- Understand the political and cultural impact on retailing and manufacturing environments in Italy;
- Discuss various retail formats and government regulations; and
- Learn about the changing demographic and psychographics influences on the local retail environment.

### Fieldtrips

- Trip to Brescia University; and
- Company visits to Luca Roda; Beretta, Abbigliamento Sportivo, Corneliani; Luisa Via Roma; Penelope; Distretto della calza (Mantova), Gallo.

### Sightseeing includes:

- Day trips to Verona and Venezia



**Travel deposits:** Students may pay for travel deposits by check, credit card (American Express, Visa, and MasterCard only), or money order. (A schedule of payments will be provided.)

**Where to pay:** College of Continuing and Professional Education (CCPE). CCPE is open M-F from 8am to 5pm, and can be reached at 562-985-5561. Students may also pay deposits by phone using a credit card.

**NOTE:** CSULB course tuition of \$897 and medical insurance of \$80 is paid separately in spring 2017. \$500 scholarships are available. Scholarship application deadline: October 3, 2016.

January 4-18, 2017

Approximate Cost:

**\$1,500**

(plus or minus 15% depending on currency exchange rate)

### Included:

- Accommodation in the hotel Double occupancy both in Verona (6 nights) and Desenzano (6 nights)
- All breakfasts
- Orientation sessions
- Excursions and field trips
- Dinner by the Lake Garda
- Train tickets From Verona to Venice and Florence (round trip)
- Lecture by Italian Faculty

### Not Included:

- Roundtrip Airfare to Verona (approx. \$850)
- CSULB tuition (\$897)
- Travel (medical) insurance (\$TBA)
- Passport fee
- Meals other than breakfast
- Personal expenses

Course taught by: Professor **Mariné Aghekyan** (CSULB Fashion Merchandising and Design)

For more information and application form contact Professor Aghekyan at

Marine.Aghekyan@csulb.edu or see:

[www.csulb.edu/international](http://www.csulb.edu/international)  
Faculty permission required.

